The power of corporate business has been a subject of intense debate and many social science studies since the 19th century. This conference is based on the idea that, not only has this power varied among industries, countries and different periods, but also that the way in which it is wielded has evolved over time. By bringing together scholars from various backgrounds within the field of the social sciences, we intend to provide new insights on the multiplicity, depth and limits of the forms of influence that corporations, or the organizations furthering their interests - business associations, think tanks, communication or public relations agencies, foundations, etc. -, have on public policy.

CONVENORS

Sara AGUITON, CAK, CNRS
Marc-Olivier DÉPLAUME, IRISSO, INRA
Emmanuel HENRY, IRISSO, Université Paris-Dauphine
Nathalie JAS, IRISSO, INRA
Valentin THOMAS, IRISSO, Université Paris-Dauphine

SCIENTIFIC COMITTEE

Sophie DUBUISSON-QUELLIER, CSO, CNRS
Scott FRICKEL, Brown University
Mathias GIRED, Caphes, ENS
Linsey MCGOEY, University of Sussex
Sezin TOPÇU, CEMS, CNRS

FRENCH SIMULTANEOUS INTERPRETATION PROVIDED DURING THE CONFERENCE (IN THE SALLE RAYMOND ARON ONLY)
June, 14

8.45 - 9.15 am  Registration & Coffee - Salle Raymond Aron

9.15 - 9.30 am  Welcoming Words by Isabelle HUAULT, President of Université Paris-Dauphine - Salle Raymond Aron

9.30 - 10.00 am  Introduction - Salle Raymond Aron

10 - 12.30 am  **Defining Corporate Influence**
Session 1 - Salle Raymond Aron
President: Sara AGUITON (CAK, CNRS)

**The Politics of Private Regulation: Corporate Power in the World of Standards**
Tim BARTLEY (Washington University in St. Louis)

**Reverse Capture: How Public Deciders Can Discipline Private Interests**
Sophie DUBUISSON-QUELLIER (CSO, CNRS)

**Capture, Conflict of Interests, Making of Ignorance, Hegemony: Conceptualizing the Influence of Economic Interests on Public Health**
Boris HAURAY (IRIS, INSERM), Henri BOULLIER (CERMES3, INSERM), Jean-Paul GAUDILLIÈRE (CERMES3, INSERM) and Emmanuel HENRY (IRISSO, Université Paris-Dauphine)

Commentator: Paul LAGNEAU-YMONET (IRISSO, Université Paris-Dauphine)

12.30 - 2.00 pm  Lunch

2.00 - 4.30 pm  **Lobbying at Work**
Session 2 - Salle Raymond Aron
President: Valentin THOMAS (IRISSO, Université Paris-Dauphine)

**Business as Usual? Public Problems and Quiet Politics in the Field of Automobile Safety**
Stève BERNARDIN (LATTS)

**Continuous Adjustments. Mutual Shaping Between EU Administration and Big Industry in Brussels**
Armèle CLOTEAU (PRINTEMPS - Université Versailles Saint Quentin) and Nicolas RIFFAULT(CESSP, EHESS)

**Interplays of Economic and Knowledge Power: Neoliberal Think Tank Networks and the Return and Universalization of Entrepreneurship**
Dieter PLEHWE (WZB, Berlin Social Science Center)

Commentator: Guillaume COURTY, (CERAPS, Université Lille 2)

4.30 - 5.00 pm  Coffee break

5.00 - 6.00 pm  **Corporate Strategies Against Protest and Regulation**
Session 3 - Room A
President: Marc-Olivier DÉPLAUDE (IRISSO, INRA)

**Corporate Systemic “Engripment”: Perspectives From the Pesticide Industry**
Nathalie JAS (IRISSO, INRA)

**Mobilizing Consumer-Citizens and the Corporate Quest for Sociopolitical Legitimacy**
Julie GERVAIS (CESSP, Université Panthéon-Sorbonne)

**The Situation Room: Stigma Management and the Political Impact of Claims-Making by Contested Industry Groups**
Edward T. WALKER (University of California Los Angeles) and Ion Bogdan VASI (University of Iowa)

Commentator: Linsey MCGOEY (University of Sussex)

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Commentator: Linsey MCGOEY (University of Sussex)
9.00 - 9.30 am  Coffee - Salle Raymond Aron

9.30 - 12.30 am  **Corporate Solutions to the World’s Problems**
Session 4 - Salle Raymond Aron
President: Nathalie JAS (IRISSO, INRA)

- The Society of the Friends of Art (SAA) and the corporations’ influence on cultural policy during the Pinochet regime
  Caterina PREDA (University of Bucharest)

  Chris HURL (Concordia University)

- Mutation in the Water Industry in Bamako: A Compulsory Autonomy
  Pascale PINCEAU (Independent researcher, Paris) and Anna TRAORE (University of Bamako)

  Dominique PESTRE (CAK, EHESS)

Commentator: Soraya BOUDIA (CERMES3, Université Paris Descartes)

2.30 - 2.00 pm  Lunch

2.00 - 4.30 pm  **Occupying Regulatory Spaces**
Session 5 - Salle Raymond Aron
President: Nicolas FORTANÉ (IRISSO, INRA)

- Are Scientists Agents of Corporate Power on Public Policy? Corporations and the Use of Science for Diffuse Lobbying Strategies
  David DEMORTAIN (LISIS, INRA)

- When Aerosol Industry Shapes its Own Future: Toward a Specific Modality of Industrial Reflexivity
  Baudrin MATHIEU (CSI, Mines ParisTech)

- “Structural Power” of Big Business in Green Industrial Policy: The Makings of a Green Car Coalitions in South Korea
  Kahee JO (King’s College London)

Commentator: Sylvain LAURENS (Centre Georges Simmel, EHESS)

4.30 - 5.00 pm  Coffee break

5.00 - 6.00 pm  **Corporate Development and State Power**
Session 6 - Room A
President: Emmanuel HENRY (IRISSO, Université Paris-Dauphine)

- Diagnosing a Scandal: Public Health Expertise and the Pharmaceutical Industry During the H1N1 Influenza Pandemic
  Andrew LAKOFF (University of Southern California)

- Lead Arseniate, Agricultural Engineers, Pesticides Industry and Fascism in Spain (1939-1945)
  Jose Ramon BERTOMEU-SANCHEZ (University of Valencia)

- Corporate Influence in the Framing of Factory Crimes
  Pascal MARICHALAR (IRIS, CNRS)

Commentator: Sezin TOPÇU (CEMS, CNRS)

6.00 - 8.00 pm  Evening Buffet
9.00 - 9.30 am  Coffee - Salle Raymond Aron

9.30 - 12.30 am  Influencing Through Expertise and Regulatory Tools
Session 7 - Salle Raymond Aron
President: Nathalie JAS (IRISSO, INRA)

Conflict or Convergence of Interests? Public Researchers, Chemical Industry and the Species Specificity of Carcinogenic Effects in a World Health Organization Program
Valentin THOMAS (IRISSO, Université Paris-Dauphine)

Privileged Access: Industry Influence in OECD Chemical Testing Standards
Colleen LANIER-CHRISTENSEN (Harvard University)

Influencing “Policy Options” at the OECD: The Promotion of Value-Based Pricing by Pharmaceutical Companies
Pierre-André JUVEN (CERMES3, INSERM)

Testing Toxics: Tools, Standards, and Corporate Data in the History of Chemicals Regulation
Angela CREAGER (Princeton University)

Commentator: Benjamin LEMOINE (IRISSO, CNRS)

12.30 am  Conclusion

Registering is mandatory to attend the conference. Please register before the 31 May at the following address: https://pervasivepowers.sciencesconf.org/
To access the conference, please don’t forget to bring an ID in case of security clearance by the university staff.

French simultaneous interpretation provided during the conference (in the salle Raymond Aron only)
This conference is supported by the research programs ProPublics, RegulRisk and SHS-ENV (funded by Idex PSL, ANR-10-IDEX-0001-02), the House of Public Affairs (Université Paris-Dauphine), and the Labex SITES.
**DIRECTIONS TO UNIVERSITÉ PARIS-DAUPHINE CAMPUS**

Université Paris-Dauphine  
Place du Maréchal de Lattre de Tassigny  
75016 Paris

**Main access:**  
Boulevard Lannes

**By car:**  
Take the Boulevard Périphérique, exit at «Porte Dauphine», straight to the Place Maréchal de Lattre de Tassigny.

**By Public Transportation:**  
**Bus:** take PC1 line and get off at the Porte Dauphine stop.  
**Subway:** take Line 2 (Nation - Porte Dauphine), get off at the Porte Dauphine Station and exit at Avenue Bugeaud  
**RER (suburban trains):** take Line C and get off at the Avenue Foch station

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**SECOND FLOOR MAP**

[Second floor map of Université Paris-Dauphine showing locations such as Salle Raymond Aron, Room A, and Lunch Room.]